



Research shows that Diversity, Equity & Inclusion (DEI) is not only important, it's critical for your brand and bottom line. It also impacts your organization's productivity and workforce engagement whether you're aware of it, or not.

DEI360 is your organization's starting point for DEI. This easy, customizable, online assessment quickly allows organizational leadership to see how they're doing from the employee's perspective.

Why DEI360

In 2020, we fielded call after call of people asking about DEI in the workplace: *"How and where can we start, NOW?"*

We found out that other DEI assessments on the market would typically take 4-6 months (too long), cost over \$25,000 (too expensive) or focus on regulations and policies (too much like an audit).

But we couldn't find a short, online, turnkey assessment that would let leadership know how their employees rated the organization's DEI efforts and what they should do next.

So we created our own. Using our 10+ years of data analysis and DEI expertise, we launched a new tool to life that our clients were asking for but wasn't yet on the market.

In addition to offering a holistic 360 perspective, the **DEI360 is fast (average 4-week process), easy to access, cost effective and customizable.** This means that your organization can get DEI data faster, have needed conversations about DEI sooner, and take action now. It also means that employees feel that their voice matters.

Once your organization takes the assessment, our team walks you through your final report where you'll get clear DEI data, the landscape of where things are at internally, and actionable next steps.



Customized



Affordable, Fast



Find Solutions



Online Access

**Learn more:
dei360.org**

Questions?

Call us on 571-970-4250 (Ext 113)